

## **Exploratory Analyses: Why Do We Need Particular Caution?**

July 28, 2017

**Thomas R. Fleming, Ph.D.**  
*Professor, Dept. of Biostatistics*  
*University of Washington*

- \* Fleming TR “Clinical Trials: Discerning Hype from Substance”
- *Annals of Internal Medicine* 2010; 153:400-406

# Data Driven Hypothesis for the Cancer Risk with Vytorin in Aortic-Valve Stenosis

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- **SEAS Trial**

	<u>N</u>	<u>CA. Incidence</u>	<u>CA. Deaths</u>
Vytorin	944	101	37
Placebo	929	65	20
Relative Risk:		<b>1.55</b>	<b>1.78</b>
95% C.I.:		(1.13, 2.12)	(1.03, 3.11)

- **IMPROVE-IT  
& SHARP Trials**

	<u>N</u>	<u>CA. Incidence</u>	<u>CA. Deaths</u>
Vytorin	10,391	313	97
Control	10,298	326	72
Relative Risk:		<b>0.96</b>	<b>1.34</b>
95% C.I.:		(0.82, 1.12)	(0.98, 1.84)

# *Interest in “Positive” Results in Clinical Trials*

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## ➤ Industry Sponsors

~ Company profits, ↑ value of stock options, promotion

## ➤ Government Sponsors

~ Claims of success in advancing health care

~ Leverage for ↑ in federal funding

## ➤ Journal Editors (Publication bias)

## ➤ Academic Investigators / Caregivers

~ Increased ability to publish results

↑ professional stature, earlier promotion, ↑ salary

~ Desire to offer more therapeutic options to patients

....Result: *Wide Spread & Significant Conflicts of Interest*

# Bias for “Positive” Results in Clinical Trials

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~ What is the definition of a  
*successful* clinical trial?

➤ A very common response:

“A clinical trial that achieves a *positive* result”

# Bias for “Positive” Results in Clinical Trials

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- ~ What is the definition of a  
*successful* clinical trial?
- A very common response:  
“A clinical trial that achieves a *positive* result”
- The proper scientific response:  
“A clinical trial that  
addresses a clinically important issue,  
and that *reliably answers* the questions  
it was designed to address”

# *Confirmatory vs. Exploratory Analyses*

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- Hyp. Confirmation vs. Hyp. Generation
  - ~ Post-hoc analyses & Random High Bias  
(new endpoints, new analyses, interim analyses  
subgroup analyses, covariate adjustments)

# *Confirmatory vs. Exploratory Analyses*

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- **Clinical Endpoints in Pulmonary Arterial Hypertension**
  - ~ Overall survival
  - ~ Quality of Life: SF-36 (8 domains), Borg Dyspnea Score
- ~ NYHA Functional Class
  - ~ **6MWT**: @ 18 wk, **24 wk**, 48 wk, etc.
  - ~ Time to Clinical Worsening
    - ✓ Death, PAH Hosp, L.T., (NYHA↑ & 6MWT↓)
- **Analysis Methods**
  - ~ Normally distributed: **T-test**, ANCOVA, Wilcoxon
  - ~ Time to event: Log-rank, Cox Regression
  - ~ Dichotomous: Fisher's Exact Test, Pearson  $\chi^2$

# *Confirmatory vs. Exploratory Analyses*

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- **Biomarker Endpoints (Hemodynamic parameters)**
  - ~ Pulmonary Arterial Pressure
  - ~ Systolic & Diastolic Systemic Arterial Pressure
  - ~ Systemic & Pulmonary Vascular Resistance
  - ~ Heart Rate & Cardiac Output
- **Analyses over Calendar Time**
  - ~ Normally distributed: T-test, ANOVA, Wilcoxon
  - ~ Time to event: Log-rank, Cox Regression
  - ~ Dichotomous: Fisher's Exact Test, Pearson  $\chi^2$



# *Confirmatory vs. Exploratory Analyses*

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- Subgroup Analysis & Prognostic Covariate Adjustment
  - ~ WHO PAH Functional Class: I v II v III v IV
  - ~ Etiology: Idiopathic PAH, Assoc w CTD, SLE, Other
  - ~ Baseline Walking Distance: < 325 v > **325 meters**
  - ~ Gender: male v female Epoprostenol +/- Sildenafil
  - ~ Age: By decade
  - ~ Ethnicity: White v Black v Asian v Other
  - ~ mean PAP: < 50 v > 50

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**Illustrations and Motivation:**

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## **Illustrations and Motivation:**

*Maternity Wards*, Baseball & Clinical Research

20 vs 2: (.71, .99),  $2p = 0.0001$

# An Illustration of Exploratory Analyses: Post-hoc Subgroup Analyses

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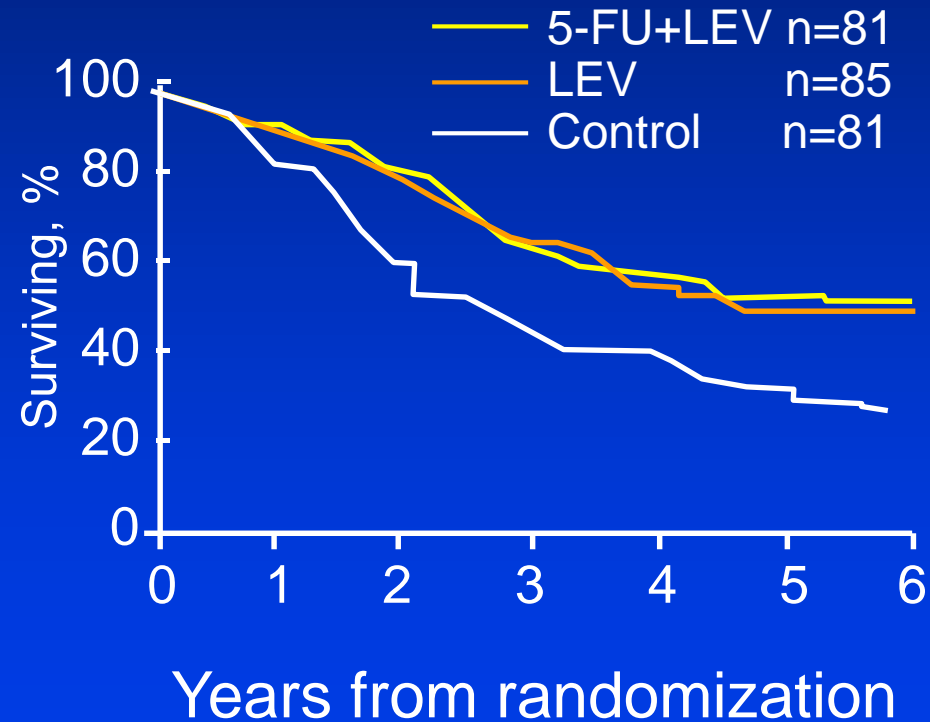
Surgical Adjuvant Therapy  
of Colorectal Cancer



# Surgical Adjuvant Therapy: Colorectal Cancer

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## NCCTG Trial



# NORTH CENTRAL TREATMENT GROUP STUDY

## Looking at Treatment Effect on Overall Survival

### Females Only

### Males Only

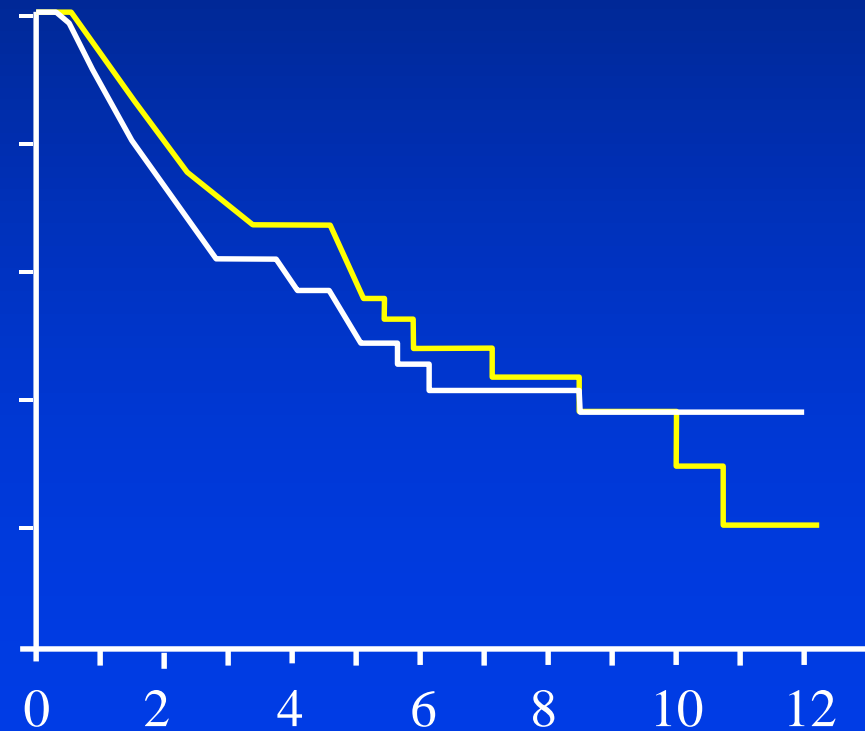
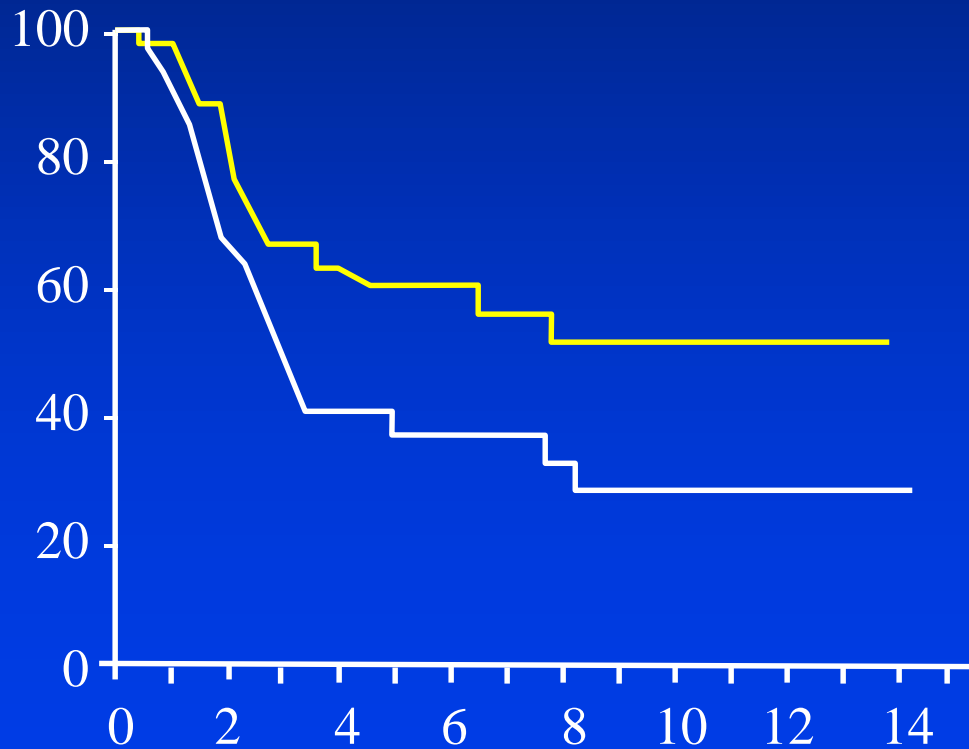
At Risk Death 5-Yr Estimate

At Risk Death 5-Yr Estimate

— 5-FU+Levamisole  
— Follow-Up Only

44      21      57%  
43      29      40%

37      25      51%  
38      24      47%

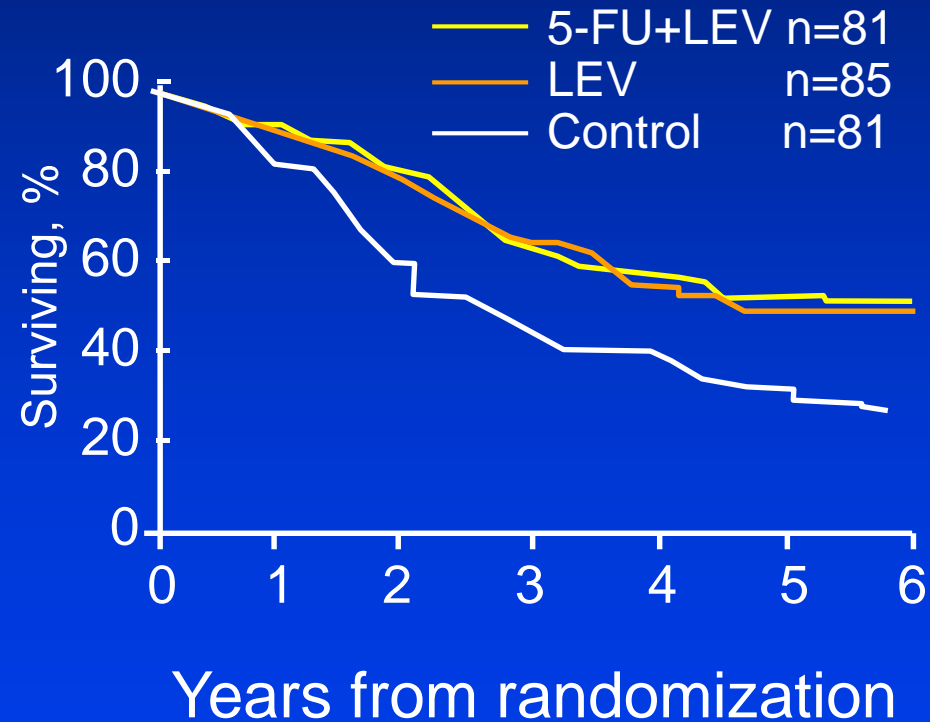


Years from Registration

# Surgical Adjuvant Therapy: Colorectal Cancer

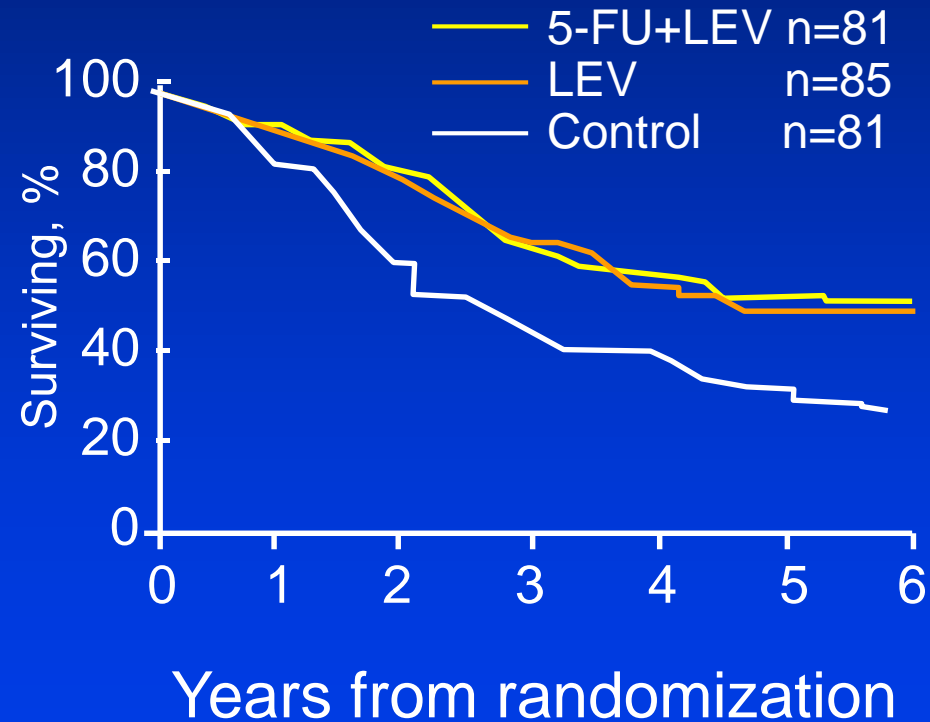
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## NCCTG Trial

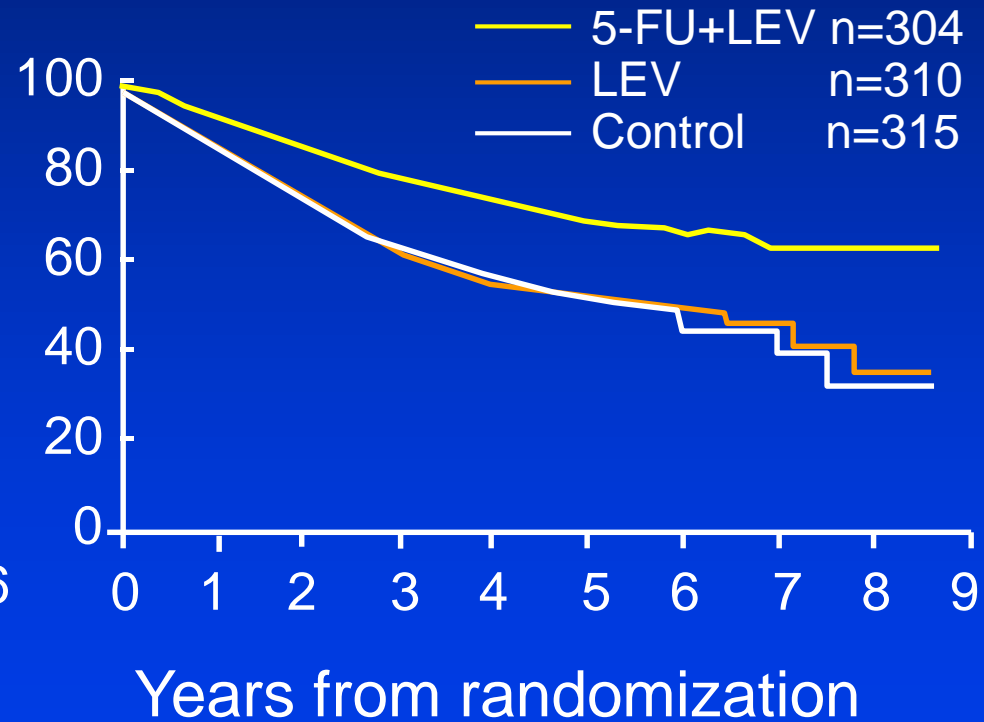


# Surgical Adjuvant Therapy: Colorectal Cancer

## NCCTG Trial



## Cancer Intergroup Trial





# INTERGROUP STUDY 0035

## Looking at Treatment Effect on Overall Survival

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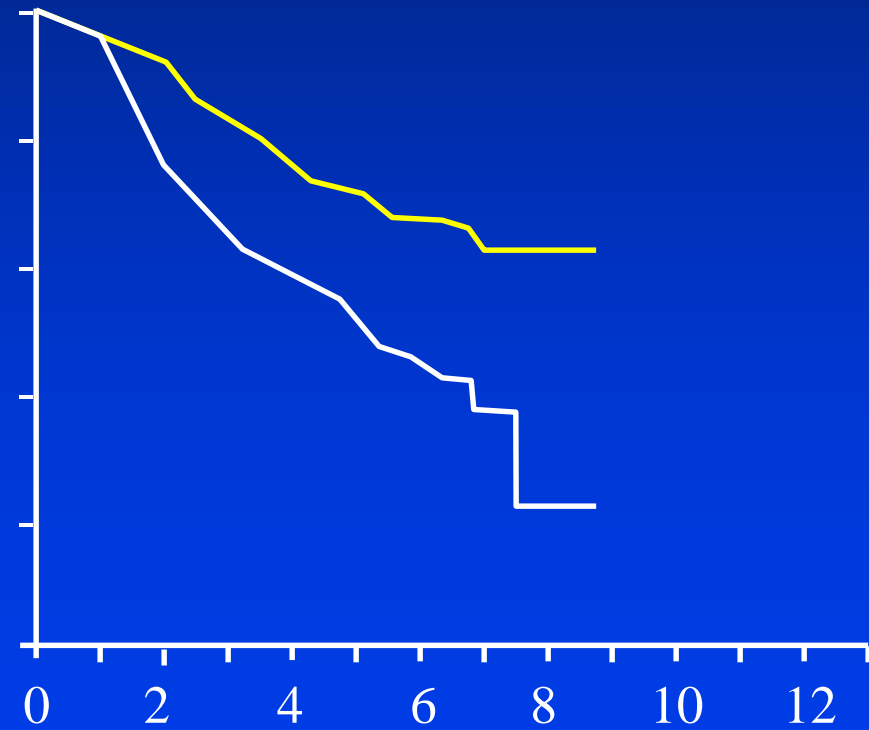
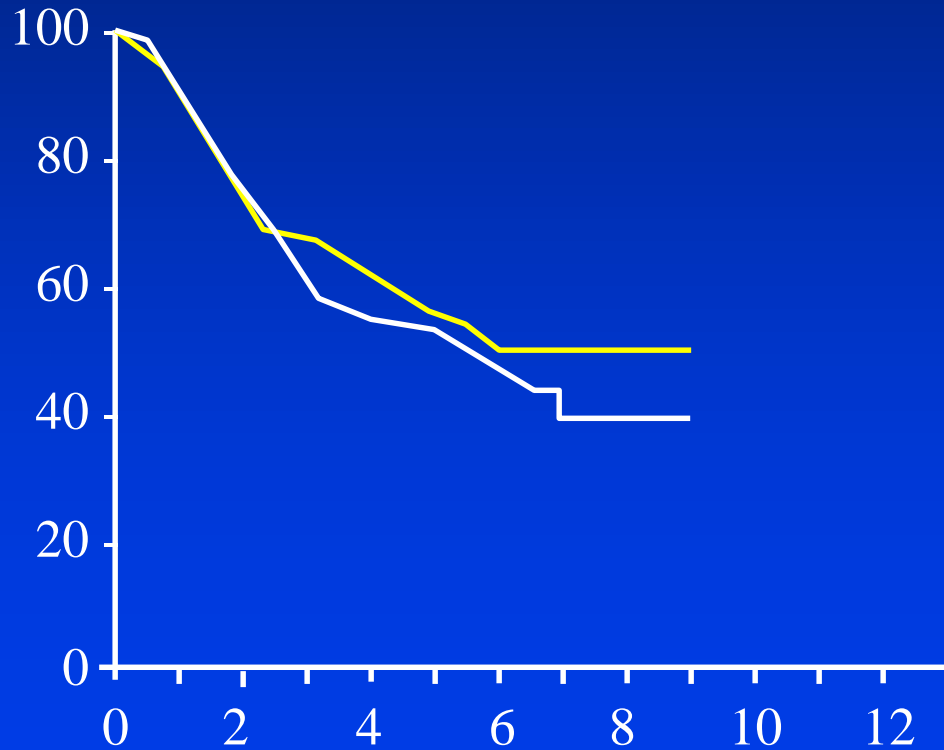
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163	74	58%
149	77	54%

141	47	70%
166	91	51%



Years from Registration

# Duke's C Colon Cancer Adjuvant

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Percent ↓ in Death Rate: 5-FU + Levamisole  
Control

Analysis Group	North Central Treatment Group Study (n = 162)	Intergroup Study # 0035 (n = 619)
All patients	28%	33%
Female	43%	15%
Male	9%	50%
Young	40%	23%
Old	13%	41%

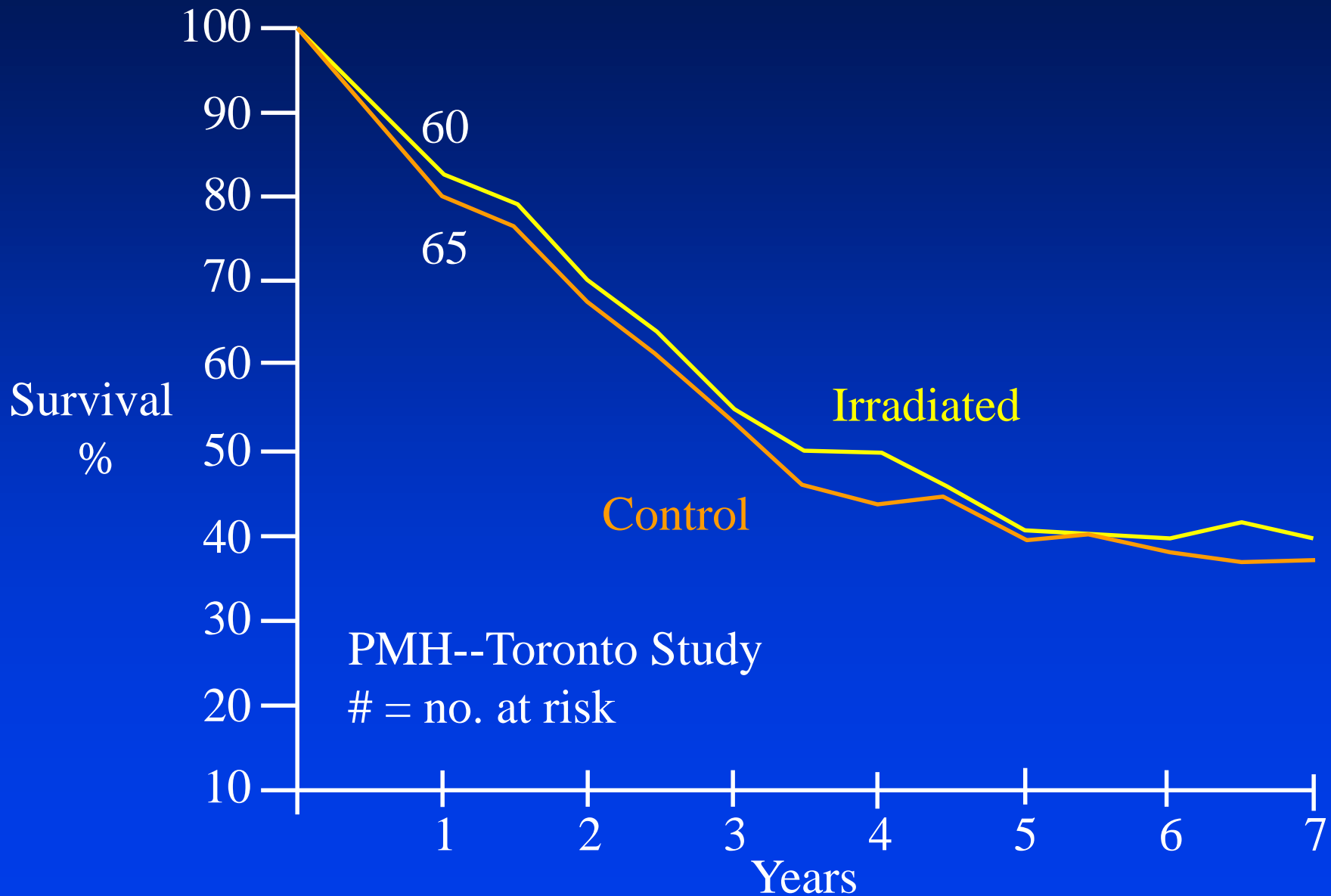
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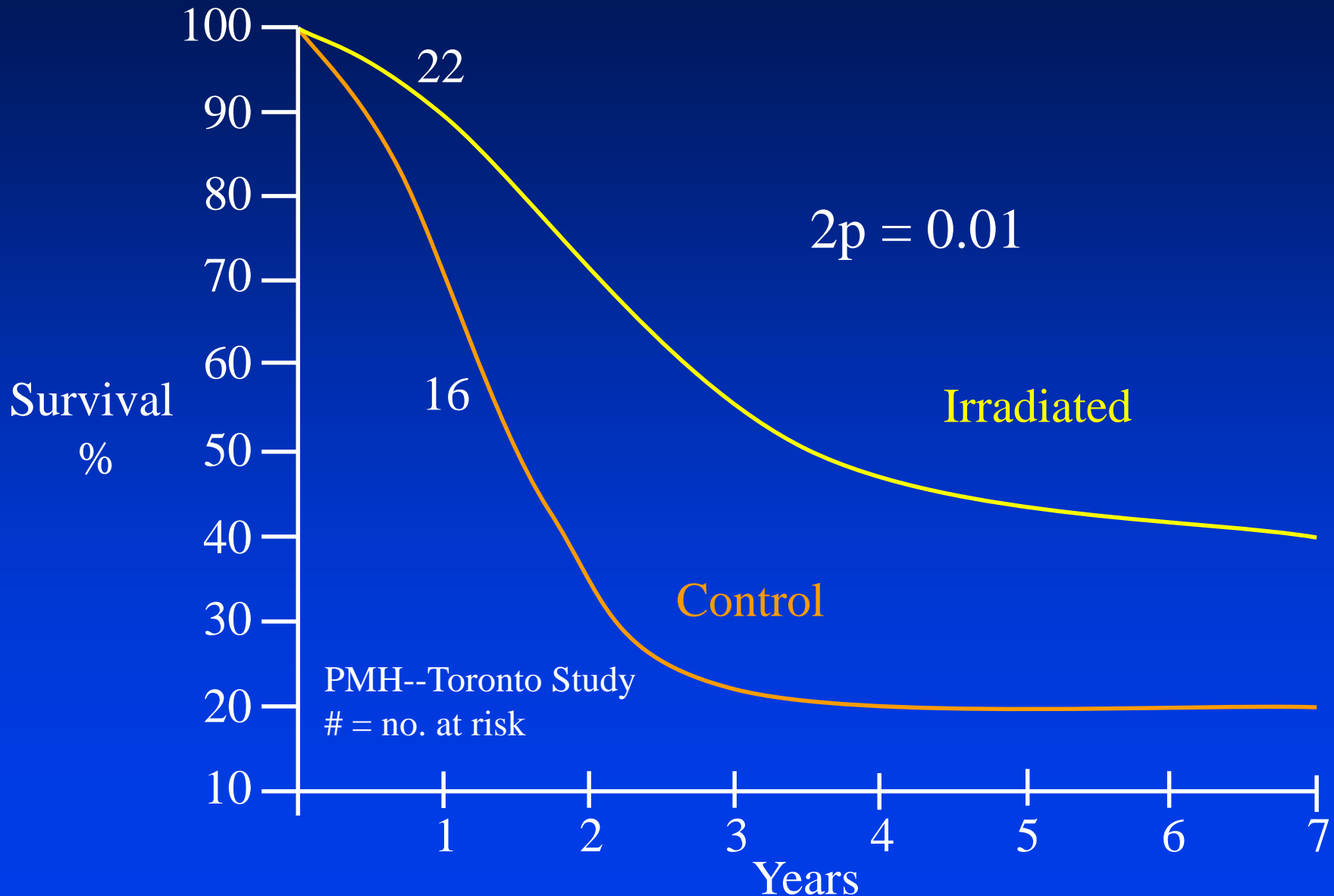
Radiation Treatment in Rectal Cancer  
Princess Margaret Hospital



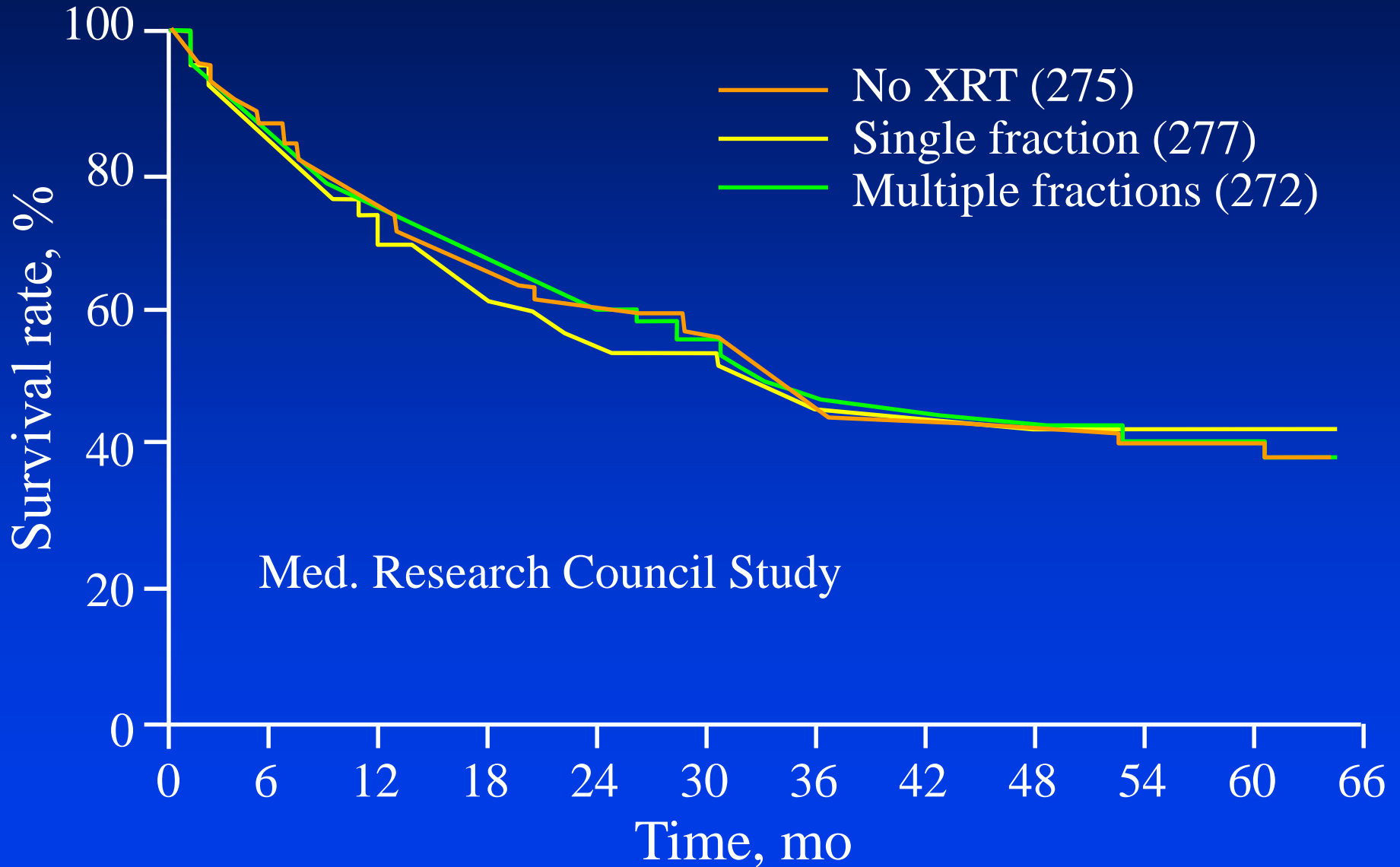
# Survival of Patients with Rectal Carcinoma in Control and Irradiated Groups



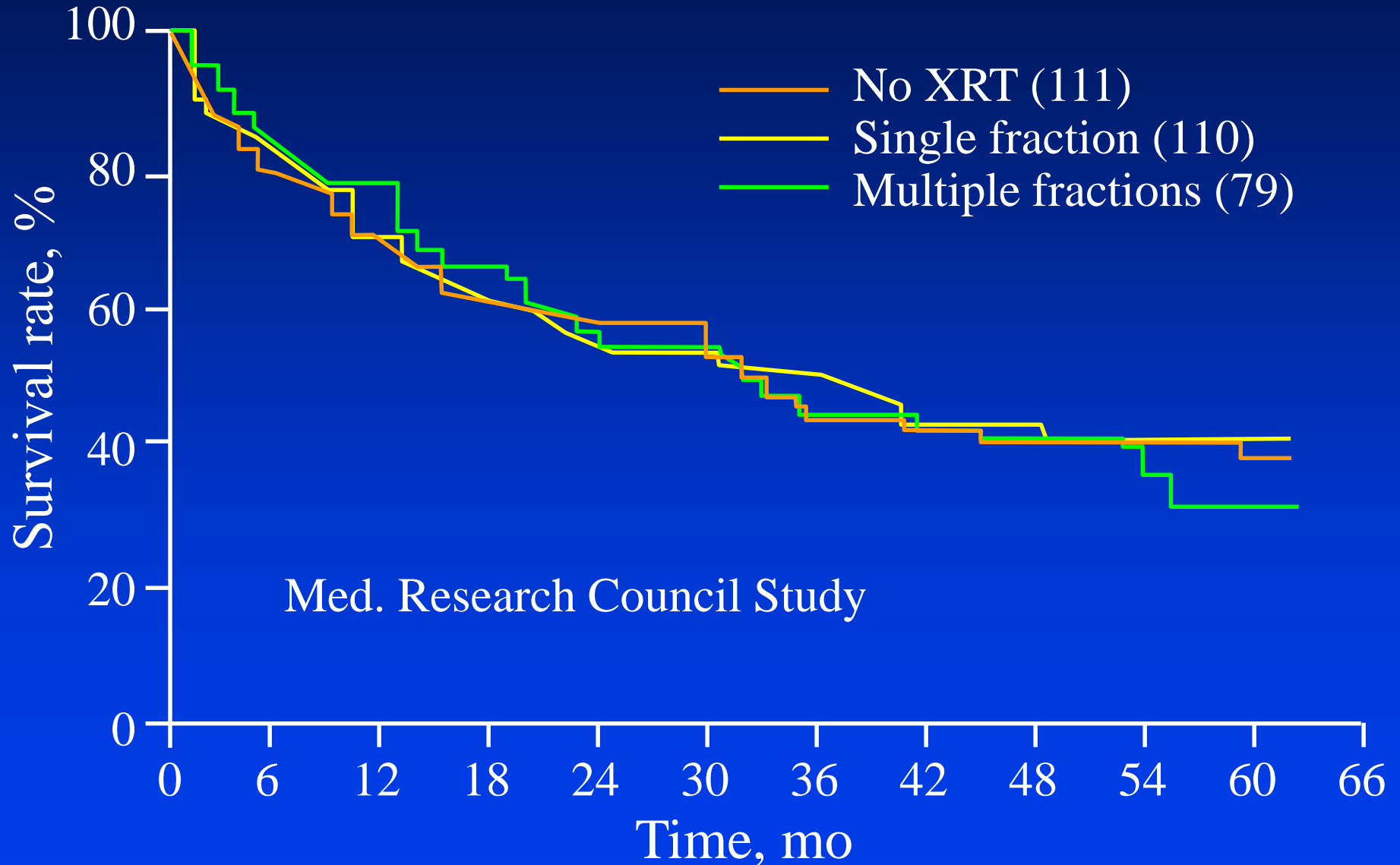
# Survival of Patients with Dukes' Stage C Rectal Carcinoma in Control and Irradiated Groups



# Survival by Treatment Allocated



# Survival by Treatment for Dukes' C Cases



# *Confirmatory vs. Exploratory Analyses*

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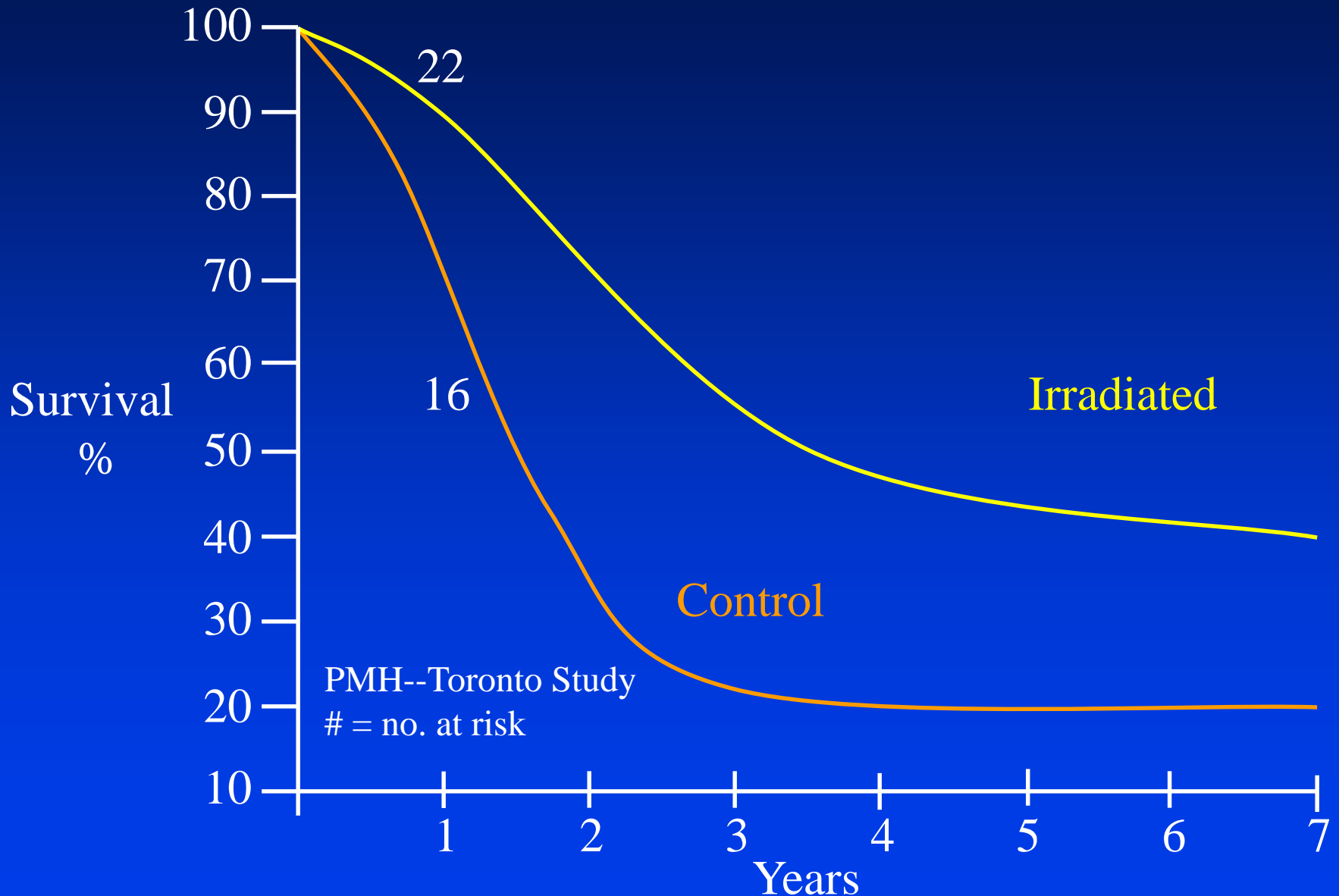
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## **Illustrations and Motivation:**

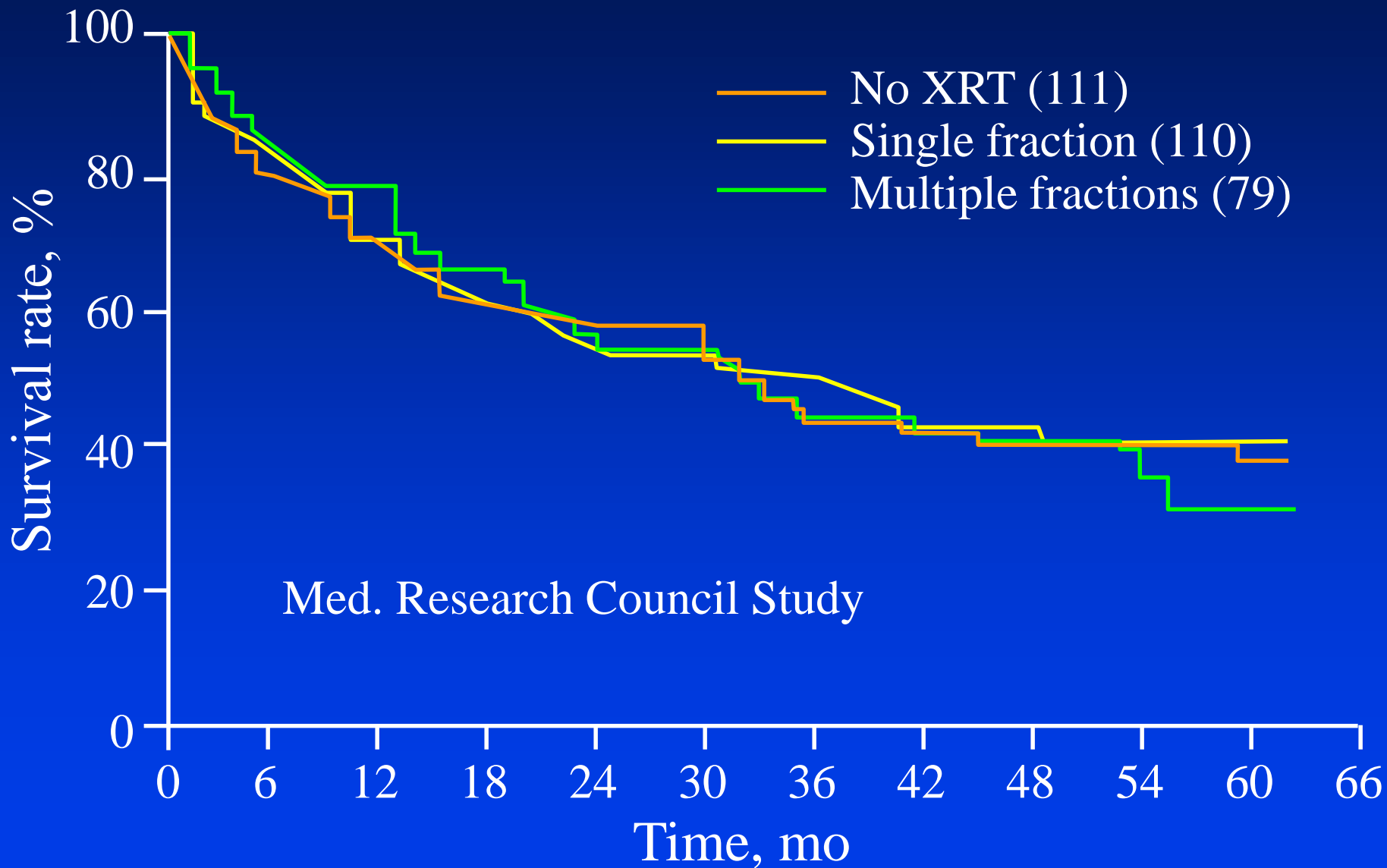
**Maternity Wards, *Baseball* & Clinical Research**



# Survival of Patients with Dukes' Stage C Rectal Carcinoma in Control and Irradiated Groups



# Survival by Treatment for Dukes' C Cases



# Thrombolytics in Acute Myocardial Infarction

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- GISSI (Lancet '86)
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- confined to:
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  - < 65 years**
  - < 6 hours from symptom onset**

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  - While in ISIS-2:
    - Aspirin beneficial overall...**

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  - Subset restriction not confirmed by ISIS-2, ASSET, AIMS
  - While in ISIS-2:
    - Aspirin** beneficial overall...
    - ... yet **harmful** to patients with  
astrological signs **Libra** and **Gemini**

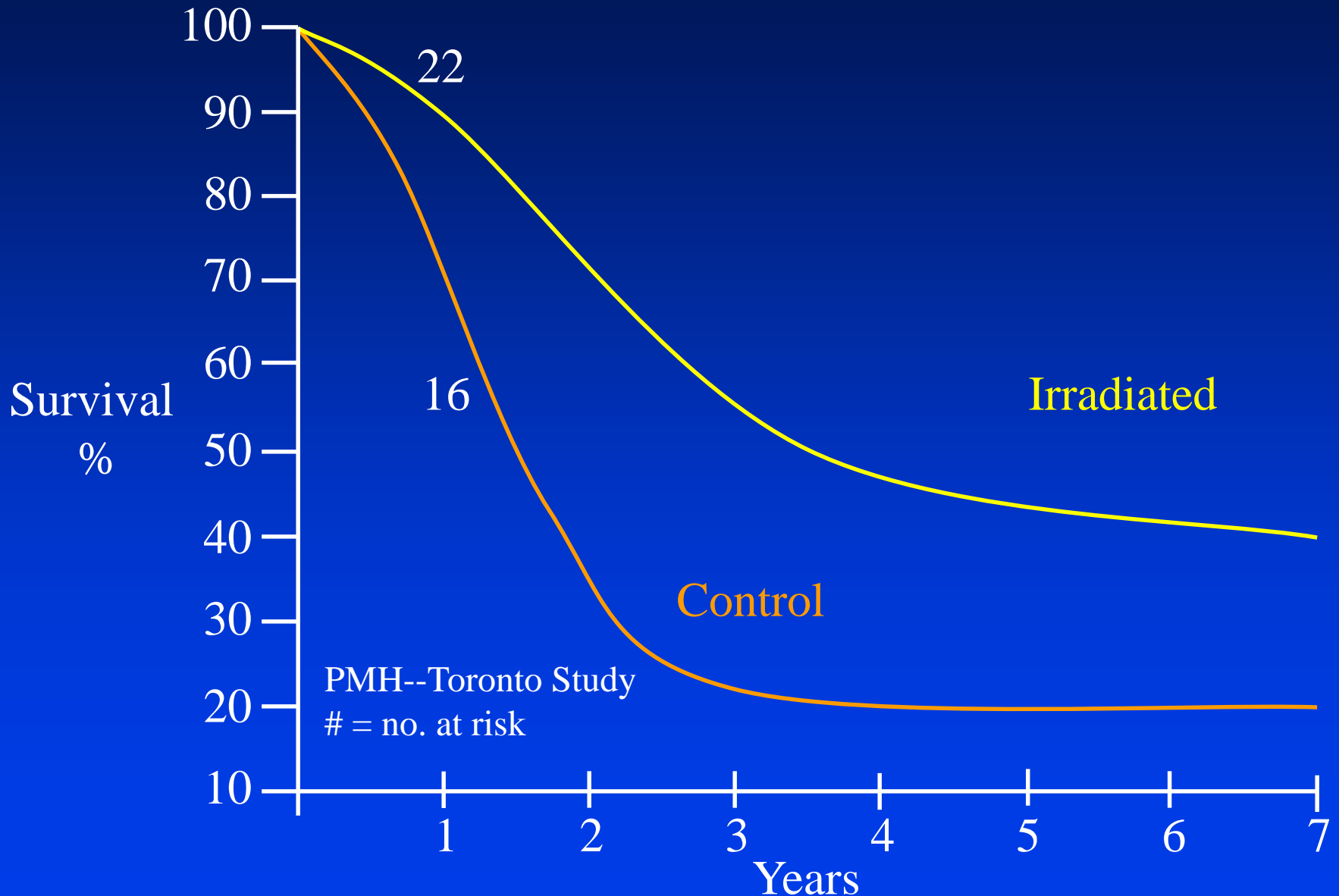
# Can Efficacy or Safety Signals Discovered in Exploratory Analyses Be Viewed to be Reliable Results?

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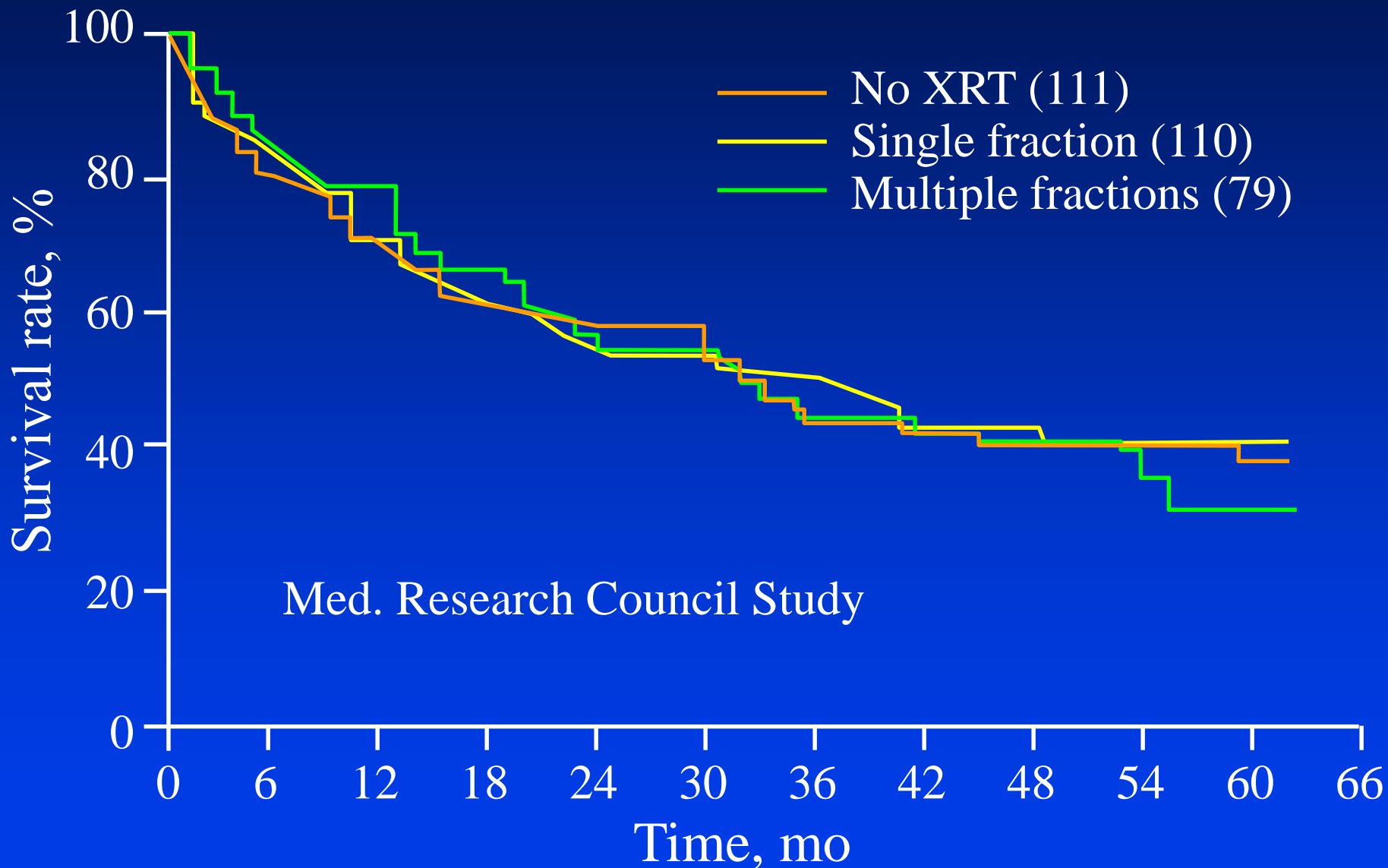
- Criteria to be simultaneously satisfied:
  - ✓  $<< P$ -values (*e.g., Natalizumab & PML  
& Carvedilol in Heart Failure*)
  - ✓ Biologically plausible effect
    - *White Paper Illustration*
  - ✓ Confirmed by external results



# Survival of Patients with Dukes' Stage C Rectal Carcinoma in Control and Irradiated Groups



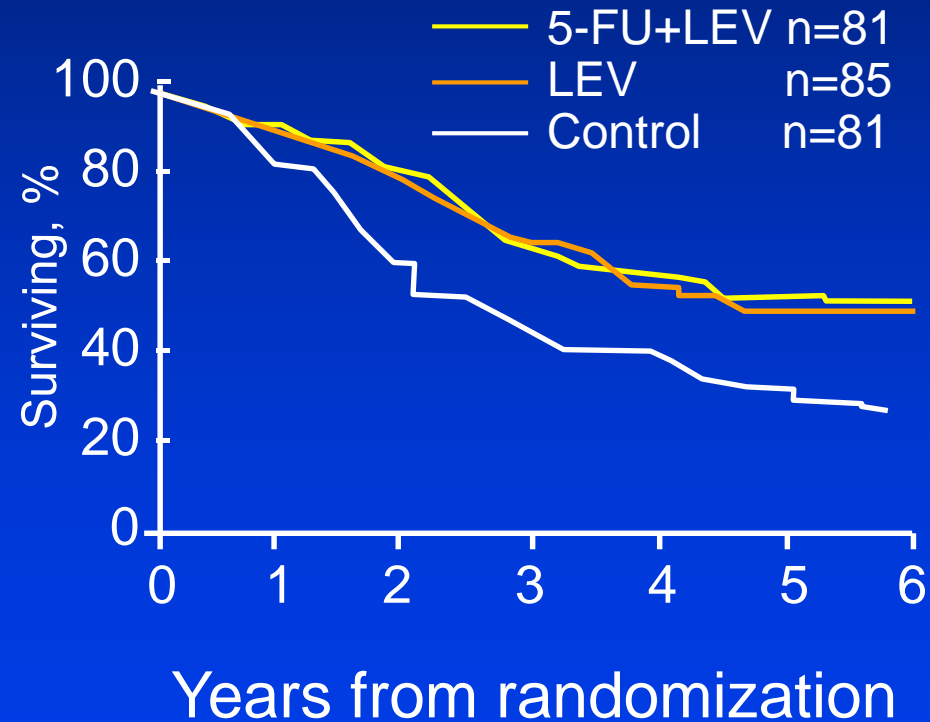
# Survival by Treatment for Dukes' C Cases



# Surgical Adjuvant Therapy: Colorectal Cancer

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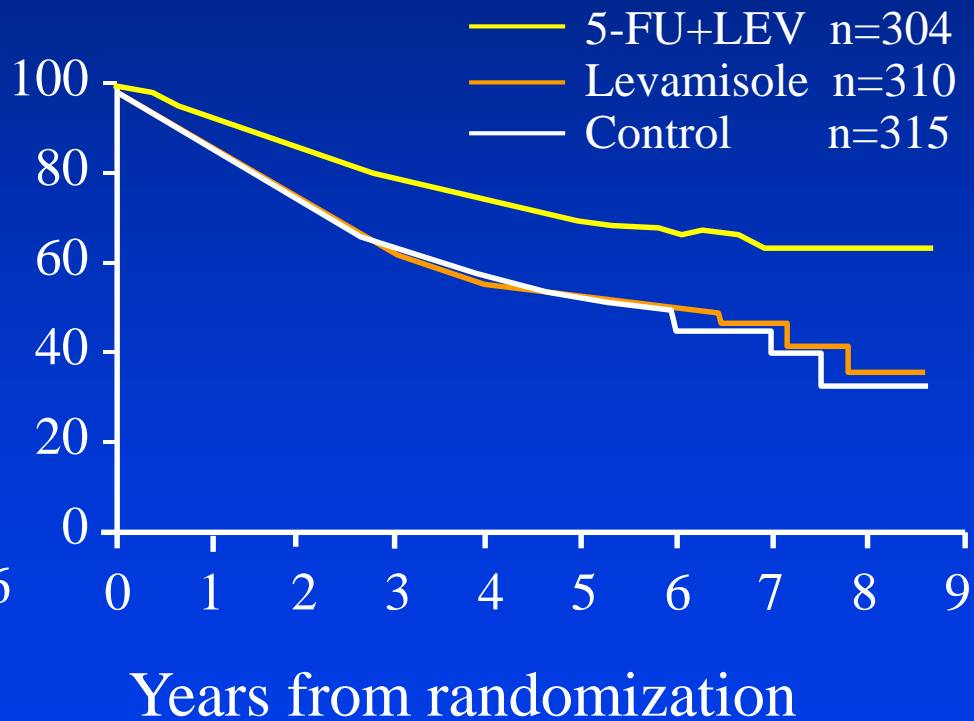
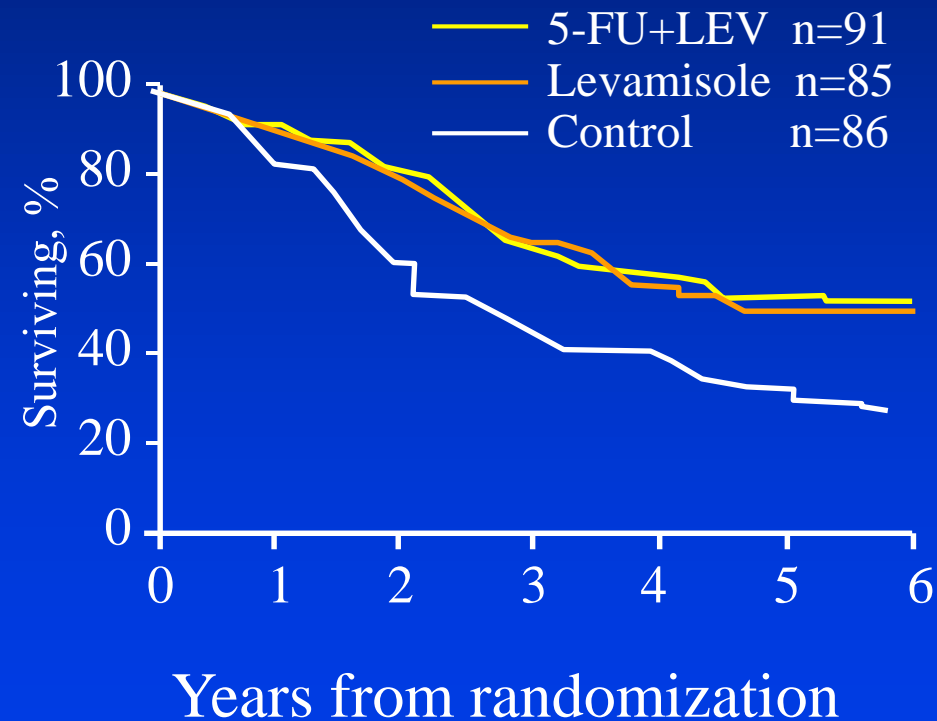
## NCCTG Trial



# Surgical Adjuvant Therapy Of Colorectal Cancer

## NCCTG Trial

## Cancer Intergroup Trial



Of all experimental interventions studied in colon adjuvant, suppose only 4% are truly positive & 96% are truly negative.

Suppose the “*false negative error rate*” is  $\beta = 0.10$   
(so the “*statistical power*” is  $1-\beta = 0.90$  )

& Suppose the “*false positive error rate*” is  $\alpha = 0.025$

Then, the probability a trial positive will be  
a true positive is  $36 / 60 = 0.60$

RESULT OF EXPERIMENT	TRUTH		
	Positive	Negative	
Positive	36	24	60
Negative	4	936	940
<hr/>			
	40	960	1000

Of all experimental interventions studied,  
suppose 60% are truly positive & 40% are truly negative

Suppose the “false negative error rate” is  $\beta = 0.10$   
(so the “statistical power” is  $1-\beta = 0.90$  )

& Suppose the “false positive error rate” is  $\alpha = 0.025$

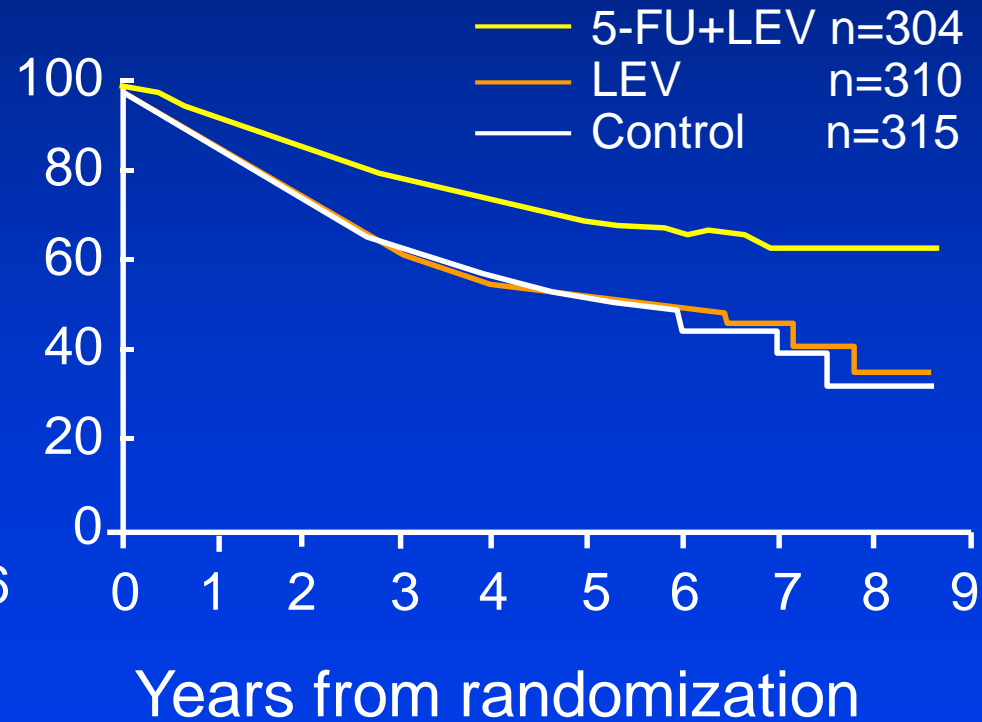
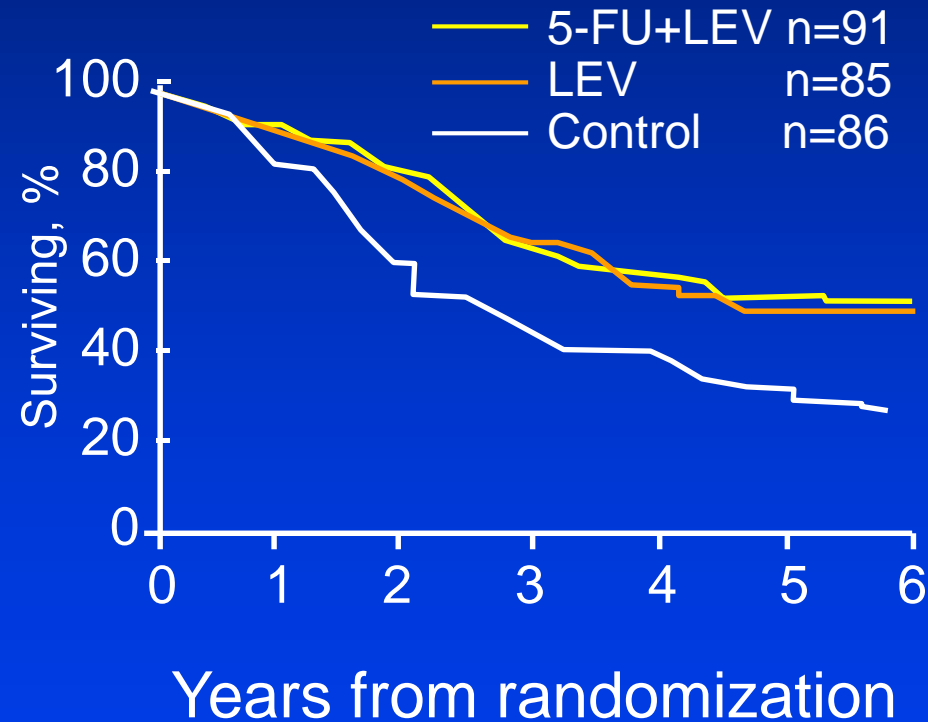
Then, the probability a trial positive will be  
a true positive is  $540 / 550 = 0.98$

RESULT OF EXPERIMENT	TRUTH		
	Positive	Negative	
Positive	540	10	550
Negative	60	390	450
<hr/>			
	600	400	1000

# Surgical Adjuvant Therapy Of Colorectal Cancer

## NCCTG Trial

## Cancer Intergroup Trial



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“It isn’t so much the things we *don’t know*  
that get us in trouble.

It’s the things we *know* that aren’t so”.

—Artemus Ward (1834-1867)



# Some Conclusions

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- P-values are only interpretable when you understand the sampling context from which they were derived
- Random High bias is real
- Exploratory Analyses usually should be viewed to be “Hypothesis Generating”
- Confirmatory Trials  
greatly enhance the reliability of conclusions

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(new endpoints, new analyses, interim analyses  
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## **Illustrations and Motivation:**

*Maternity Wards*, Baseball & Clinical Research

20 vs 2: (.71, .99),  $2p = 0.0001$

Meta-Analysis: 31 vs 13: (.55, .83),  $2p = 0.0096$

# Bias for “Positive” Results in Clinical Trials

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- Protocol Specified Primary Objective  
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    - Very frequent wording:
      - ~ “To *establish* that the experimental regimen is safe and effective”
    - Scientifically unbiased wording:
      - ~ “To *determine whether* the experimental regimen is safe and effective”
- ...building a story with supportive analyses...

# Bias for “Positive” Results in Clinical Trials

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...Andrew Fleming’s insight from Psychology...

*“Cognitive Dissonance”*

...The Harvard Professor’s Course...

...The Apparent Lack of Benefit in Males...

# Interest in “Positive” Results in Clinical Trials

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- Abetimus Sodium: Reducing Renal Flare Rate in Lupus
- Trial #1: Time to renal flare: Minimal effect, ( $2p = 0.51$ )

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...exploratory high affinity subgroup:  $2p = 0.007$
- Trial #2 conducted in high affinity subgroup:  
Time to renal flare:

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- Trial #2 conducted in high affinity subgroup:  
Time to renal flare: Minimal non-significant effect



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- Trial #3 conducted in high affinity subgroup  
with prespecified truncation at 12 months follow-up:

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...exploratory truncation at 12 months is favorable
- Trial #3 conducted in high affinity subgroup  
with prespecified truncation at 12 months follow-up:  
...early termination by DMC for futility.

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"If you Torture Data Long Enough,  
They will Confess"

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# Principles & Insights

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"The Goal of Clinical Research:

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the Experimental Regimen  
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